IAN GOLDSMITH

CREATOR | COMMUNICATOR | CONNECTOR

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www.Ian-Goldsmith.com

EDUCATION

Bachelor's in Theatre | 3.8 GPA
University of Northern Iowa | 2013

Bachelor's in Psychology | 3.8 GPA
University of Northern Iowa | 2012

Conservatory (Writing & Performance)
The Second City, Chicago, IL | 2016

CREATIVE

- Creative Direction **
- Creative Writing ****
- Idea Generation ****
- Comedy ***
- Acting **
- DJ ****
- Emcee ***
- Improvisation ***
- Voiceover ***
- Podcasts **

COMMUNICATION

- Public Speaking ****
- Customer Service ****
- Client Relations ***
- Scheduling **
- Project Management **
- Team Management **
- Adaptability ****

PROFESSIONAL OVERVIEW

Personable and multi-faceted creative with nearly ten years of experience reaching audiences through media, content creation, and entertainment. Experience in audio and visual editing software and digital platforms, with a myriad of employability skills. Works in the nexus between creativity, written and verbal communication, and human connection. Seeking new opportunities in telling stories that bring people together.

CREATOR & PRODUCER

Freelance | 2013 - Present | 10-40 hours per week (project dependent)

- Shoot, write, and edit promotional, documentary, and informational video commissions, including non-profits, small businesses, universities, weddings, music groups, and motivational speakers
- Write, edit, and direct internet content, amassing 900,000+ views on YouTube
- Performed in and wrote for weekly live comedy shows (improv, sketch, stand-up) at theaters in Chicago and Atlanta, including The Second City, iO, and Comedysportz
- Wrote and performed sold out one-man show, *The Salutatorian*, at The Second City
- Produced and hosted *Arts Overlook*, a municipally-funded television program covering arts and entertainment, broadcast daily into ~14,000 homes; produced and wrote all segments, booked and interviewed guests, designed graphics, and managed online presence
- Co-produce and host two weekly podcasts/webcasts, *The Redbeard and Goldsmash Show* and *Humans of Stubbins Point;* produce content, coordinate guest bookings, design graphics, and manage social media
- Researches as Associate Producer for upcoming travel podcast *You Had to Be There*, and Administrative Assistant for business podcast *How To Be Awesome At Your Job* (15,000,000+ downloads)
- Content consultant and copy editor of LinkedIn Learning courses by Pete Mockatis, first podcast host to develop courses for LinkedIn
- Stand-in and photo-double for networks including HBO, NBC, The CW, and Fox
- Photograph live events, travel, real estate, and weddings (semi-pro)
- Write copy and design graphics and websites (semi-pro)

TECHNICAL

- Audio Recording ***
- Audio Engineering ***
- DSLR Photo & Video ***
- Video Editing ***
- Video Graphics *
- Photo Retouching ***
- Copywriting **
- Copy Editing ***
- Content Management **
- Guest Interviews **
- Narrative Nonfiction **
- Graphic Design *
- File Management **

SOFTWARE/PLATFORMS

- YouTube & Vimeo ***
- Adobe Audition **
- Adobe Premiere Pro ****
- Adobe Photoshop ***
- Adobe Lightroom **
- Adobe In-Design *
- Adobe After Effects *
- Final Cut Pro *
- Logic Pro X **
- Audacity *
- Soundcloud ***
- Facebook ***
- Instagram **
- Twitter **
- TikTok *
- Microsoft Office Suite *
- Google Analytics *
- Google Drive ****
- Wix & Weebly ***

- Presented keynotes and lead workshops at schools (K-12), colleges, organizations, and corporations; topics include positivity, creativity, leadership, and discernment
- Speaks at events as co-creator of "The Interlude Dance," a viral-internet dance performed internationally, still performed at major athletic and student events at the University of Northern Iowa; taught the dance with First Lady Michelle Obama for 13,000 students at a "Let's Move:" event, and had a guest appearance on NPR
- Accolades: Atlanta Comedy Film Festival "Best Micro Short" (2x) | Chicago 48 Hour Film Project "Audience Choice" | Iowa Motion Picture Awards "Best Student Film"

POSITIONS

DJ | Event Producer
Nice Entertainment | Atlanta, GA | ~20 events per year
2018—present

Tour Guide | Mercedes-Benz Stadium Ambassador
AMB Sports and Entertainment | Atlanta, GA | ~30 hours per week
2019—present

DJ | Event Producer
Freelance | IA, IL, GA | ~10 events per year
2012—present

Instructor
Knuckleball Comedy | Chicago, IL | ~2 classes per week
2017—2018

DJ | Event Coordinator
Fig Media | Chicago, IL | ~20 events per year
2015—2018

Server |Corporate Trainer
Four Star Restaurant Group | Chicago, IL | 25-40 hours per week
2015—2018

Producer | On-Air Talent
City of Cedar Falls (TV Division) | Cedar Falls, IA | ~35 hours per week
2013-2015

Production Assistant
Panther Sports Network | Cedar Falls, IA | ~20 events per year
2013-2014

Multimedia Producer
University of Northern Iowa | Cedar Falls, IA | ~25 hours per week
2013-2014

REFERENCES AVAILABLE BY REQUEST